



#### DOWNLOAD COMPLETE PROGRAM DETAILS

28TH ANNUAL

# Faculty Development in International Business

The Nation's Leading and Most Comprehensive Program for Faculty Teaching International Business

JUNE 5-10 | 2016

Darla Moore School of Business University of South Carolina Columbia, South Carolina

Choose from five concurrent seminars, taught by leaders in international business education:

- Survey of International Business
  - Dr. Andrew Spicer
- International Management and Global Strategy
  - Dr. Tatiana Kostova
- International Finance and Corporate Governance
  - Dr. Chuck Kwok and Dr. Omrane Guedhami
- Global Supply Chain and Operations Management
  - Dr. Manoj Malhotra and Dr. Jayanth Jayaram
- International Marketing and Negotiations
  - Dr. Nancy Buchan and Dr. Hildy Teegen

#### One-hour bonus sessions on emerging and transition markets:

China, Eastern Europe and Latin America

Acquire the knowledge, skills and resources necessary to create and implement a world-class international business curriculum:

- Complete course outlines, syllabi and lecture notes
- Textbooks and supporting course materials
- Case studies, simulations and exercises
- A support network of other international business faculty

## Moore School Top IB Rankings

- #I in the undergraduate international business specialty in the survey of 'America's Best Colleges' (U.S. News & World Report)
- #1 MBA program for international business (U.S. News & World Report)
- #1 undergraduate international business program (Bloomberg Businessweek 2013 Best Undergraduate B-School Rankings)
- +#2 in the world for International business research (Xu, Poon, Chan, 2014 Management Interational Review)
- Current information and research on emerging markets

Registration Fee: \$2,150 USD

15% discount for organizations sending three or more people

### **APPLY SOON – Limited Number of Scholarships Available**

- \$500 CIBER scholarships for faculty and doctoral candidate participants
- \$1,000 CIBER scholarships for Minority Serving Institution (MSI) participants